

A photograph of four diverse students walking through a university hallway with arches. The students are smiling and appear to be in a positive mood. The hallway has a series of arches and is well-lit. A semi-transparent dark grey box is overlaid on the image, containing the text.

*INTRODUCING THE NEW*  
**BNC ADOPTION & INSIGHTS PORTAL**  
Faculty

# Introducing the Adoption & Insights Portal (AIP)

AIP was developed by Barnes & Noble College to solve challenges faced by our higher education partners in the areas of discovering, selecting, and monitoring course material adoptions.

Powered by your Student Information System (SIS), AIP delivers a highly personalized, streamlined, action-oriented user experience for faculty, staff, administrators, and academic leadership.

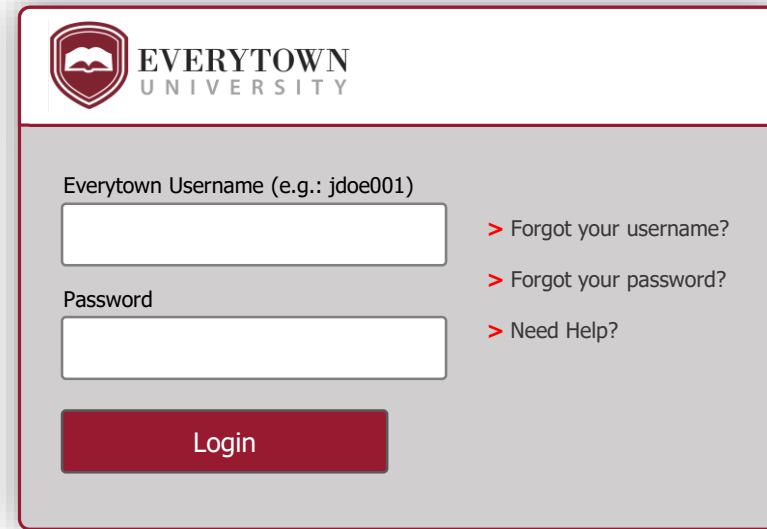
*With AIP, faculty and staff can easily manage and submit course material adoptions each term.*



# Getting Started with AIP

# How do I log in?

- The Adoption & Insights Portal lets you log in with your institution credentials via a link to AIP in your SIS or Learning Management System (LMS)
- You can also access AIP through the link in your Adoption Reminder emails



EVERYTOWN UNIVERSITY

Everytown Username (e.g.: jdoe001)

> Forgot your username?

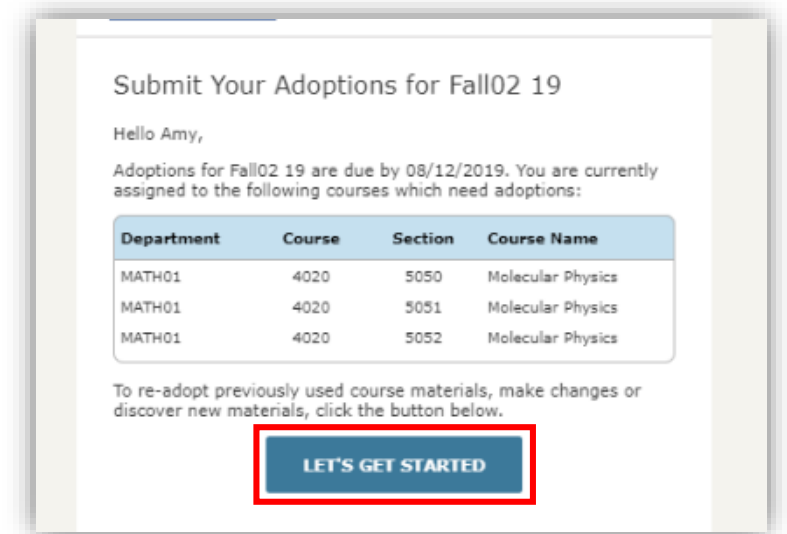
Password

> Forgot your password?

> Need Help?

Login

Note: this is an example and only for illustrative purposes



Submit Your Adoptions for Fall02 19

Hello Amy,

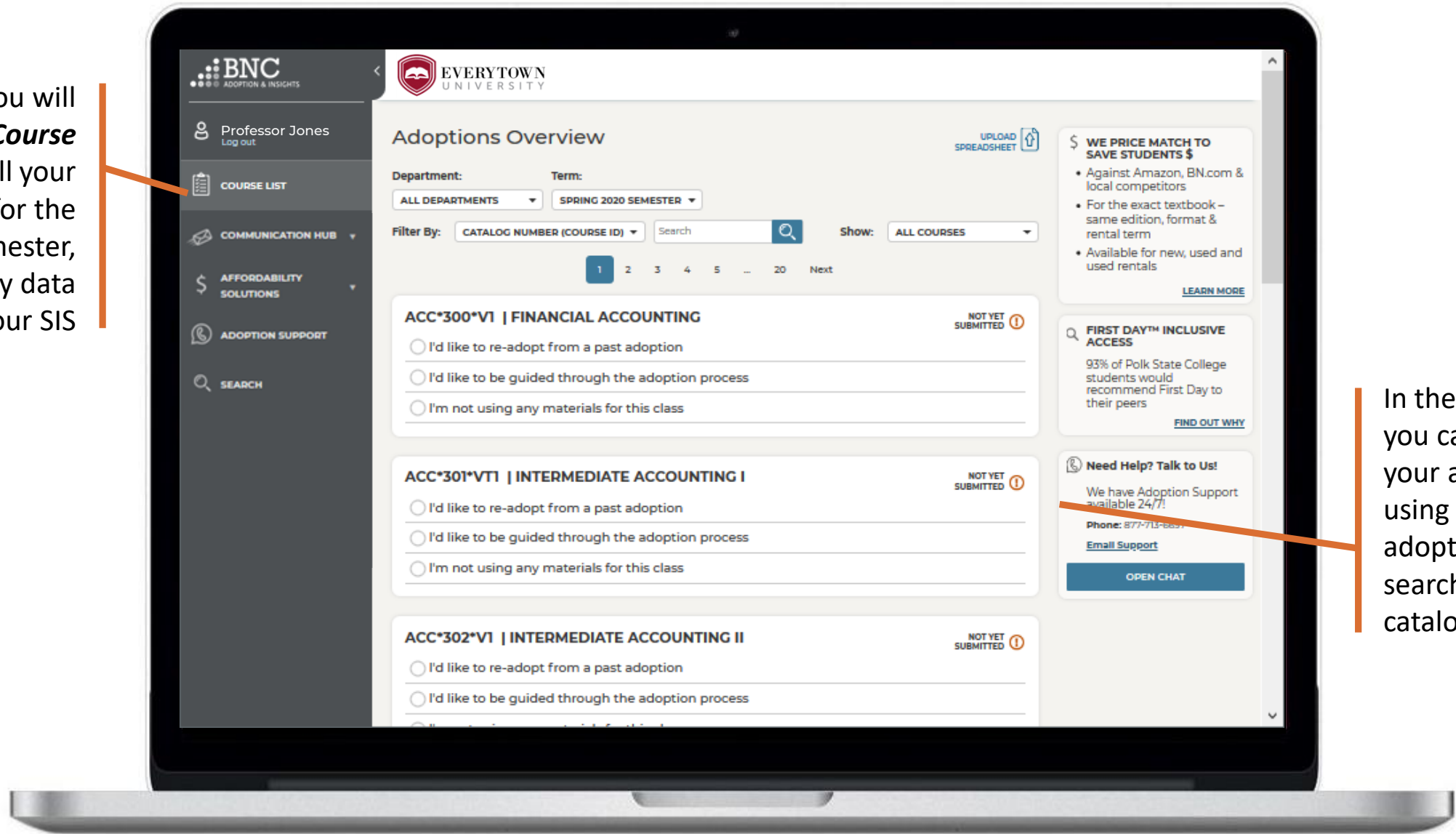
Adoptions for Fall02 19 are due by 08/12/2019. You are currently assigned to the following courses which need adoptions:

Department	Course	Section	Course Name
MATH01	4020	5050	Molecular Physics
MATH01	4020	5051	Molecular Physics
MATH01	4020	5052	Molecular Physics

To re-adopt previously used course materials, make changes or discover new materials, click the button below.

LET'S GET STARTED

As faculty, you will land on the **Course List** and see all your courses for the term/semester, powered by data from your SIS

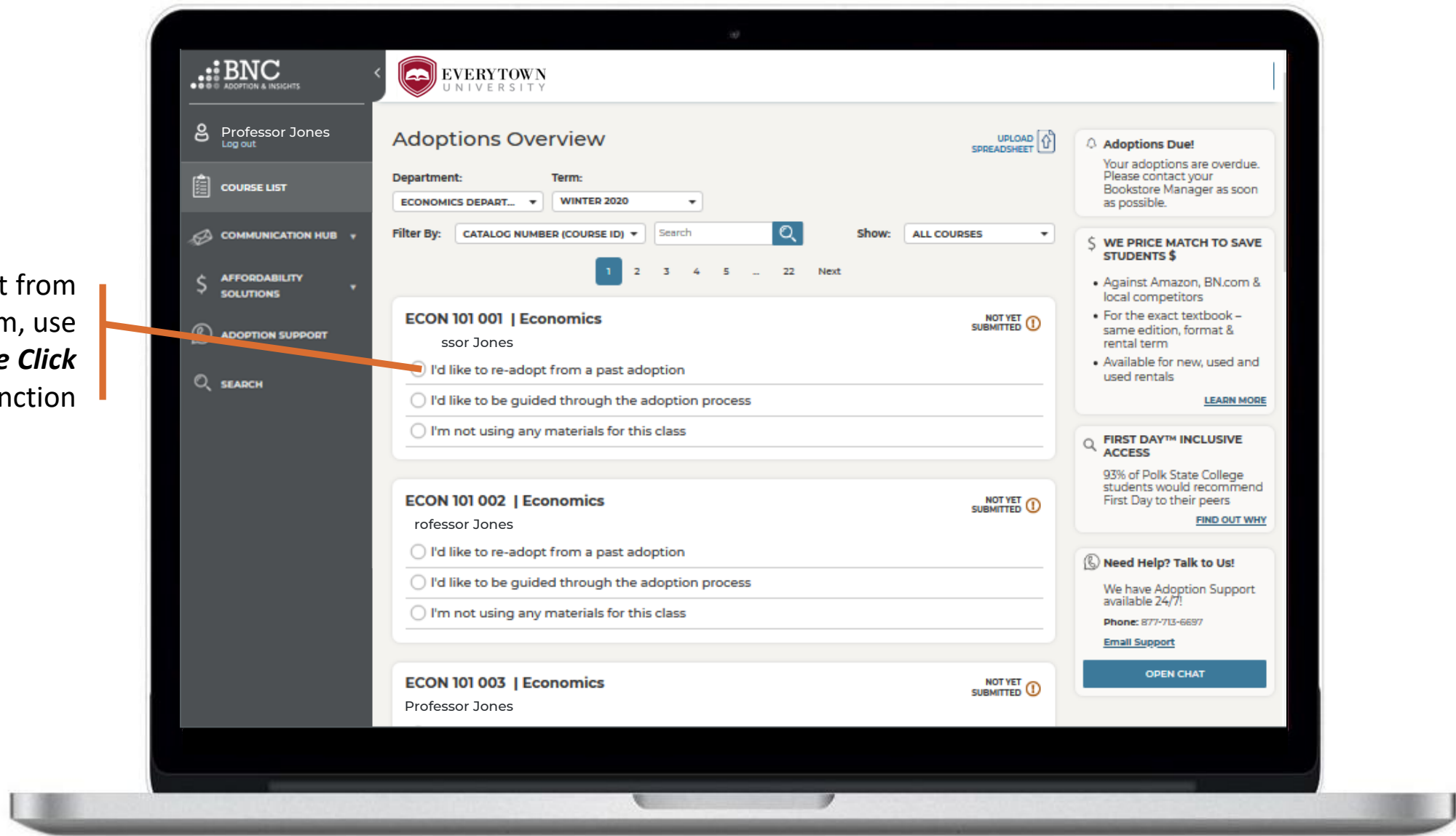


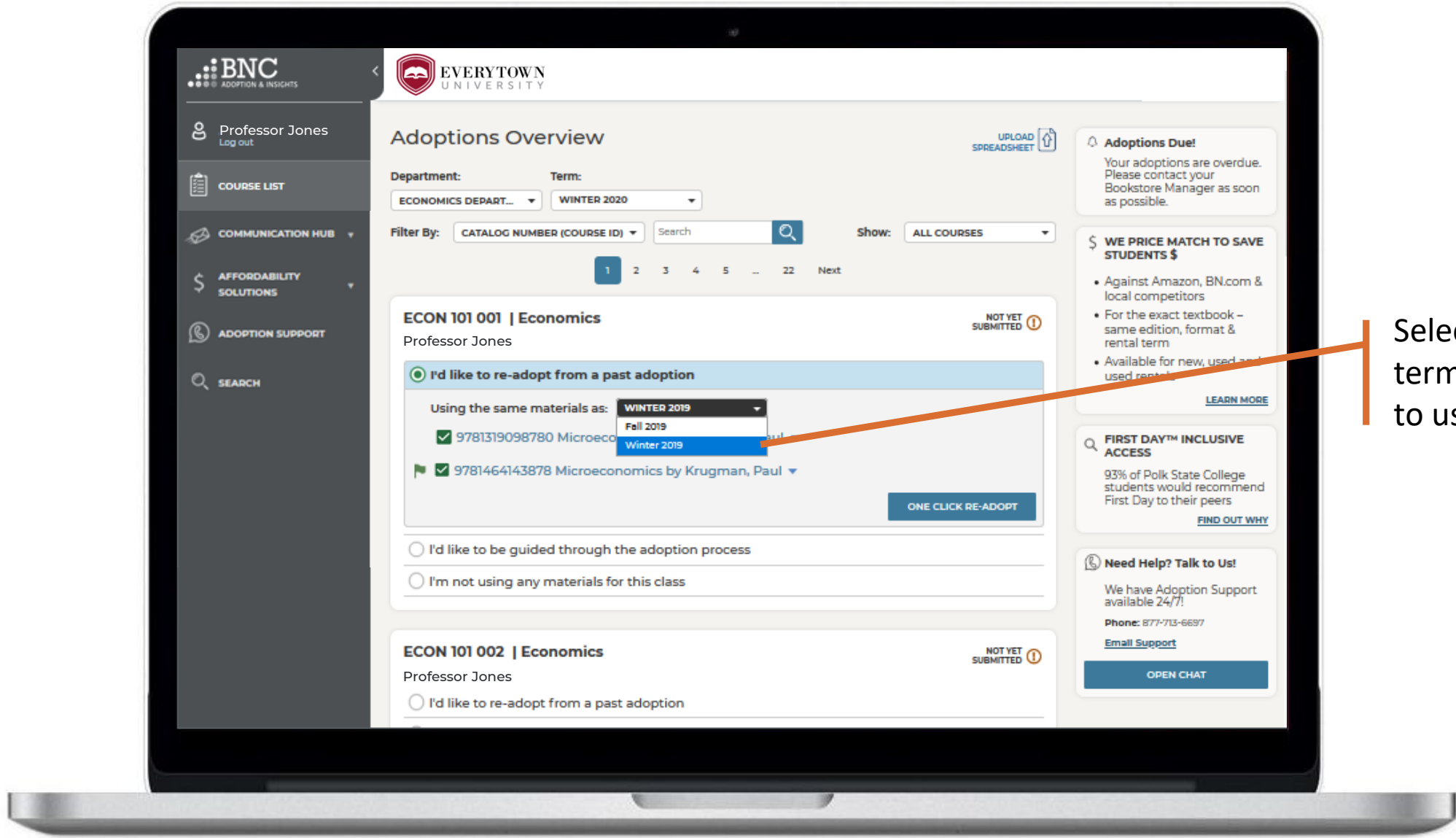
In the Course List, you can submit your adoptions by using your adoption history, searching the catalog, and more.

A grayscale photograph of a stack of books on the left and a laptop on the right, both resting on a desk. The background is a blurred window with light coming through. The entire image is overlaid with a semi-transparent dark gray rectangle.

# Course List One Click Re-Adopt

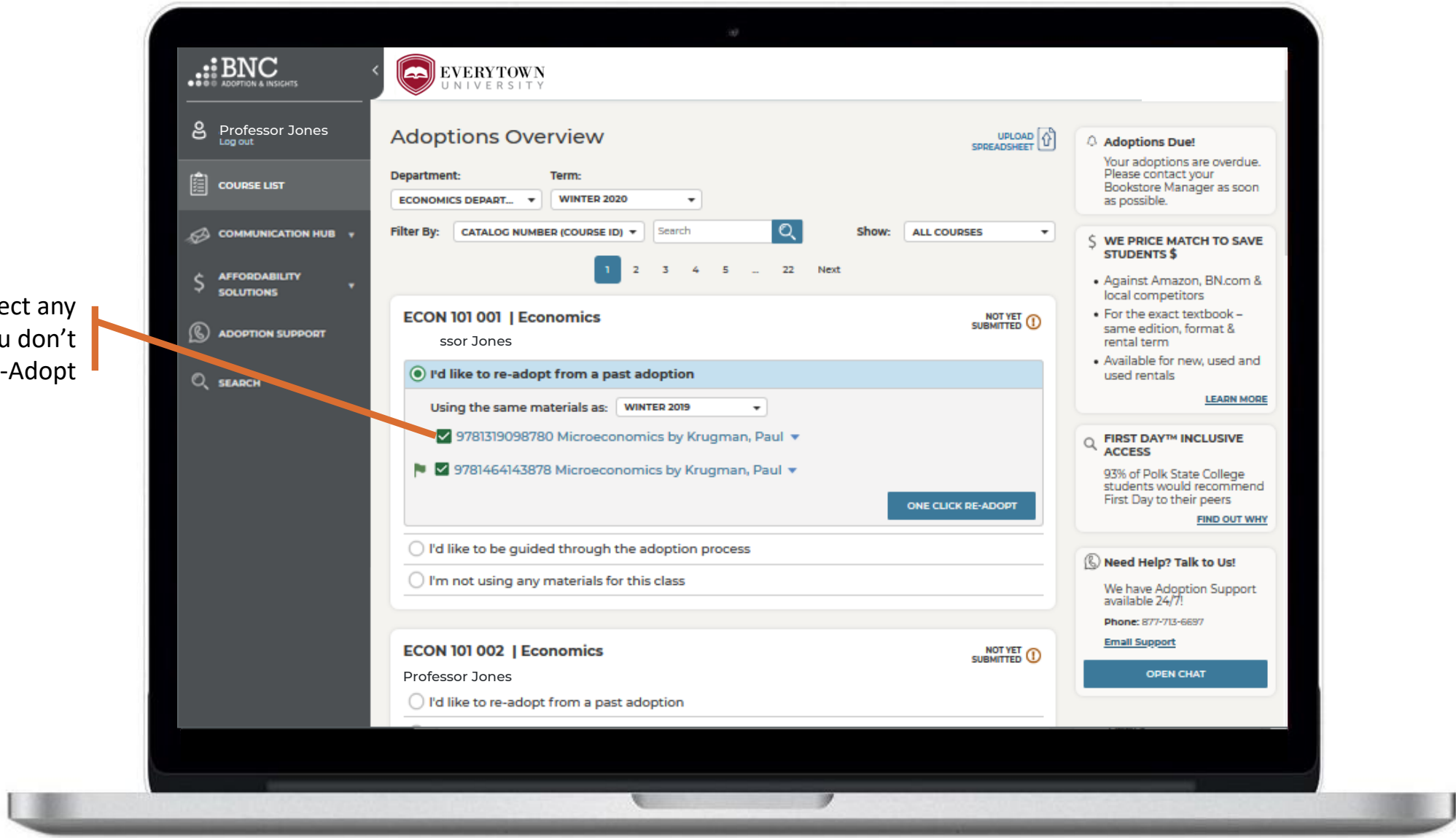
To Re-Adopt from a past term, use the new **One Click Re-Adopt** function





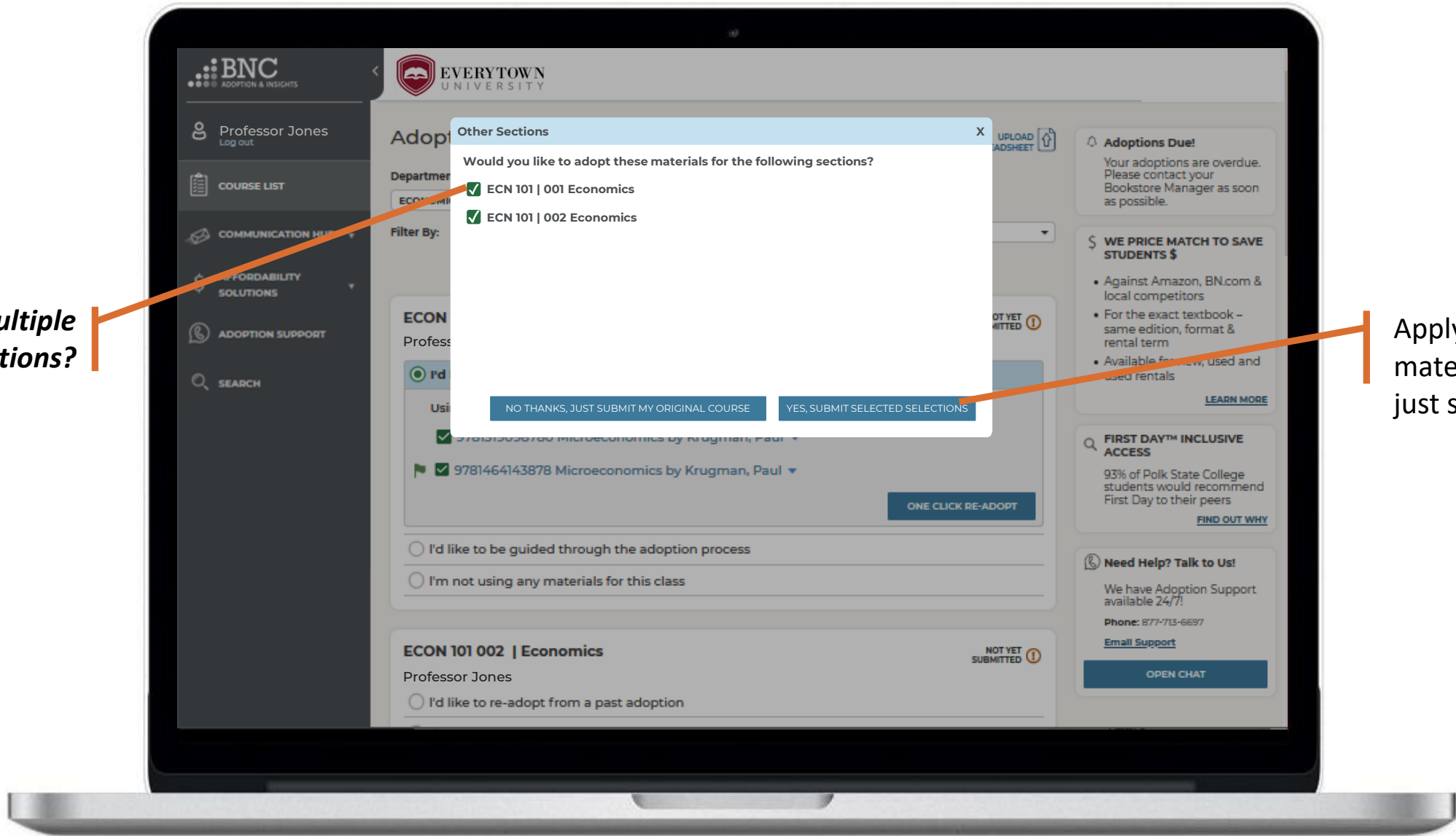
Select which term you want to use



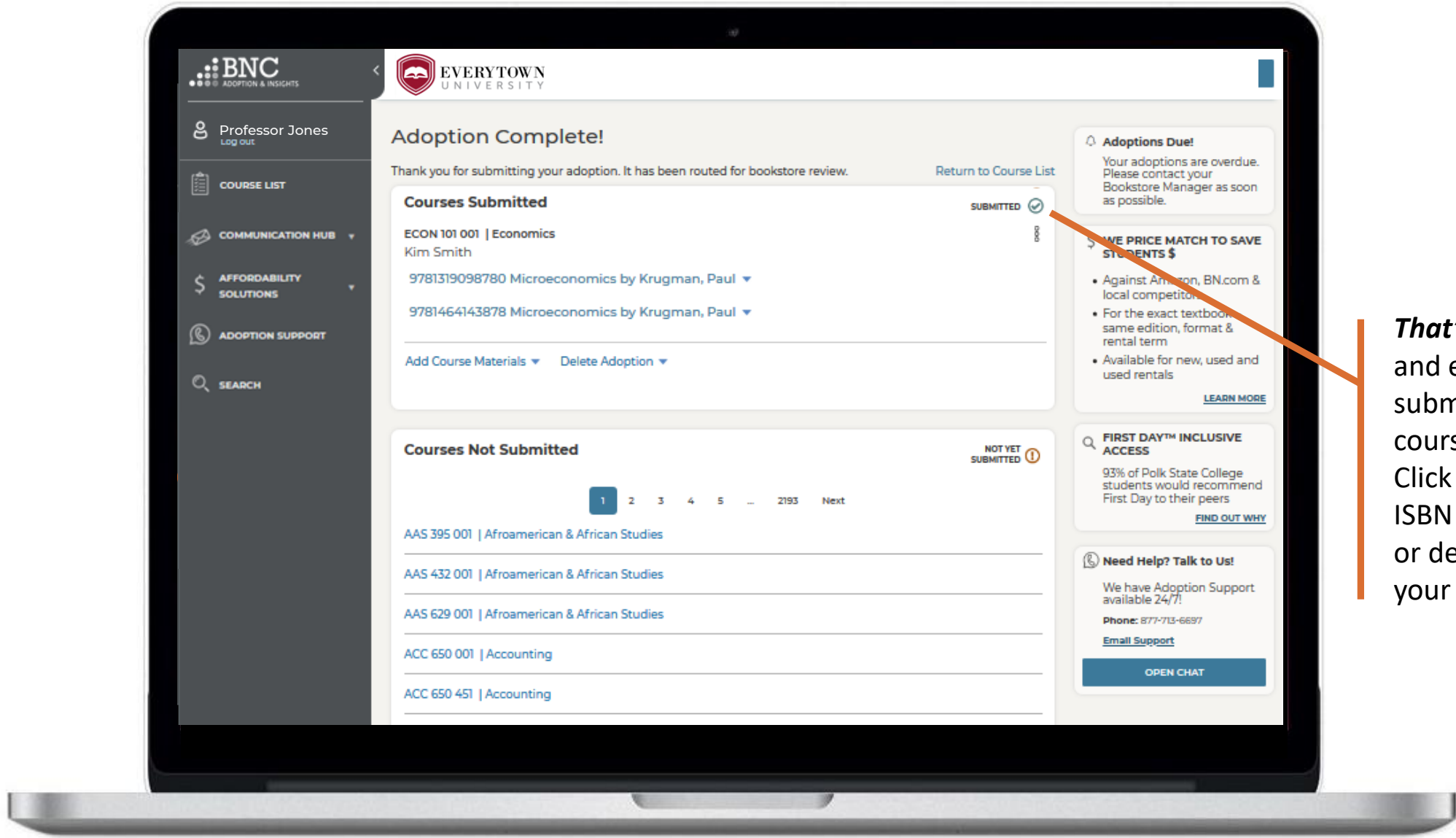


Deselect any materials you don't want to Re-Adopt

Teaching multiple sections?



Apply your course materials to all or just submit one



Professor Jones  
Log out

COURSE LIST

COMMUNICATION HUB

AFFORDABILITY SOLUTIONS

ADOPTION SUPPORT

SEARCH

### Adoption Complete!

Thank you for submitting your adoption. It has been routed for bookstore review.

[Return to Course List](#)

#### Courses Submitted

SUBMITTED

ECON 101 001 | Economics  
Kim Smith

9781319098780 Microeconomics by Krugman, Paul

9781464143878 Microeconomics by Krugman, Paul

[Add Course Materials](#) [Delete Adoption](#)

#### Courses Not Submitted

NOT YET SUBMITTED

1 2 3 4 5 ... 2193 Next

AAS 395 001 | Afroamerican & African Studies

AAS 432 001 | Afroamerican & African Studies

AAS 629 001 | Afroamerican & African Studies

ACC 650 001 | Accounting

ACC 650 451 | Accounting

**Adoptions Due!**  
Your adoptions are overdue. Please contact your Bookstore Manager as soon as possible.

**WE PRICE MATCH TO SAVE STUDENTS \$**  
• Against Amazon, BN.com & local competitors  
• For the exact textbook same edition, format & rental term  
• Available for new, used and used rentals  
[LEARN MORE](#)

**FIRST DAY™ INCLUSIVE ACCESS**  
93% of Polk State College students would recommend First Day to their peers  
[FIND OUT WHY](#)

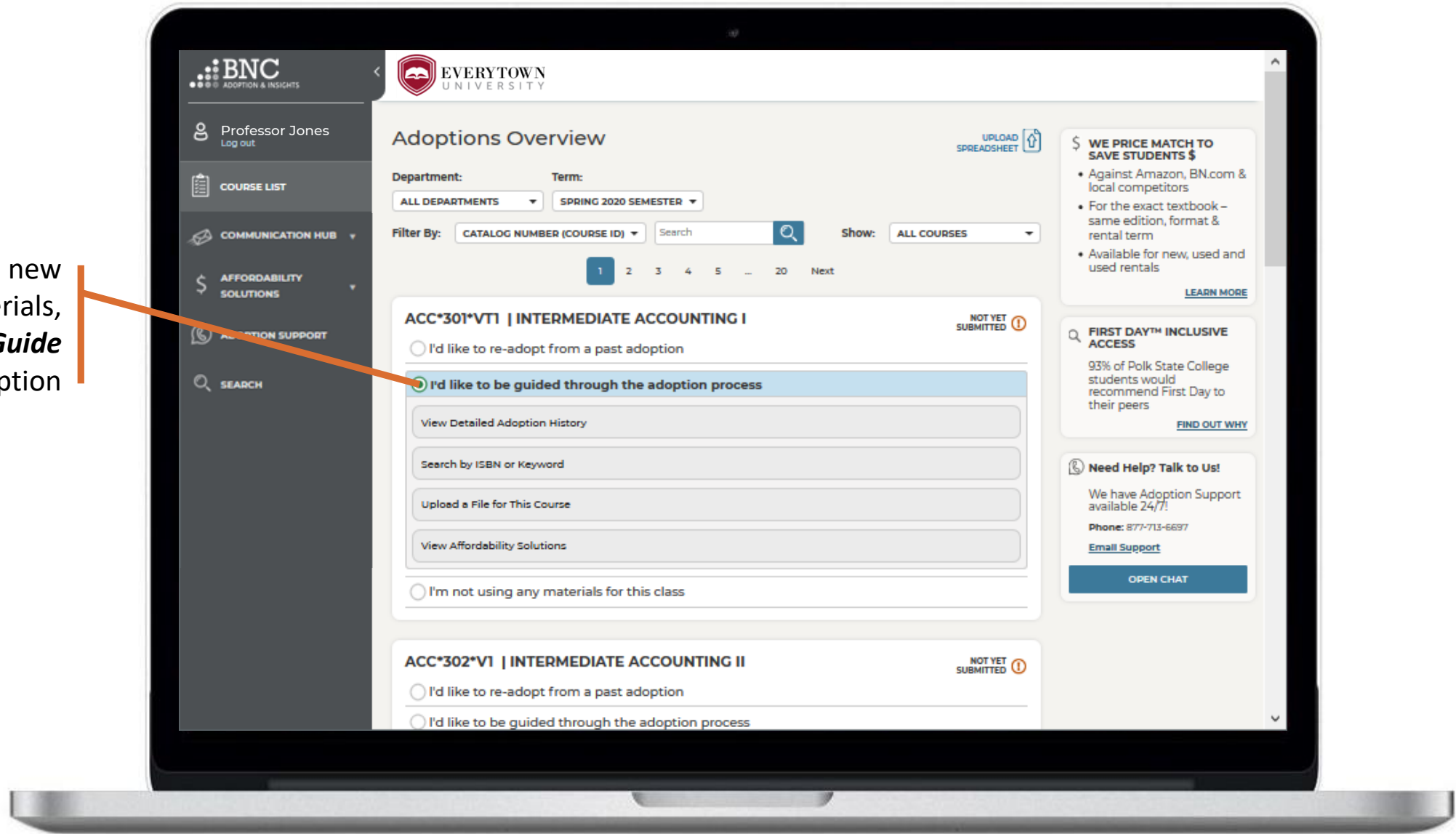
**Need Help? Talk to Us!**  
We have Adoption Support available 24/7!  
Phone: 877-713-6697  
[Email Support](#)  
[OPEN CHAT](#)

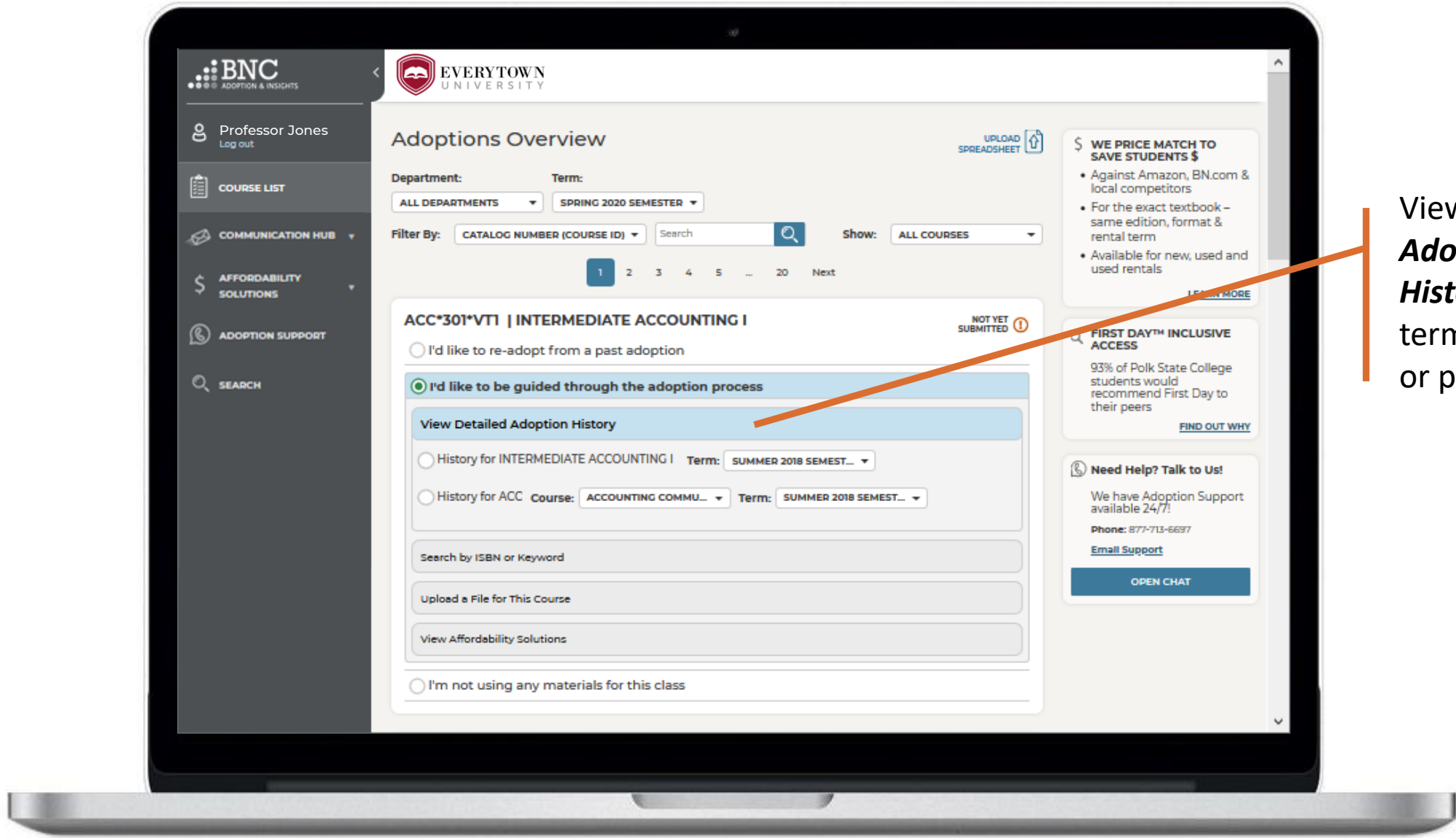
*That's it!* View and edit your submitted courses here. Click on a specific ISBN to update it or delete it from your adoption



# Course List Guided Adoption

To find new course materials, select the **Guide Me** option





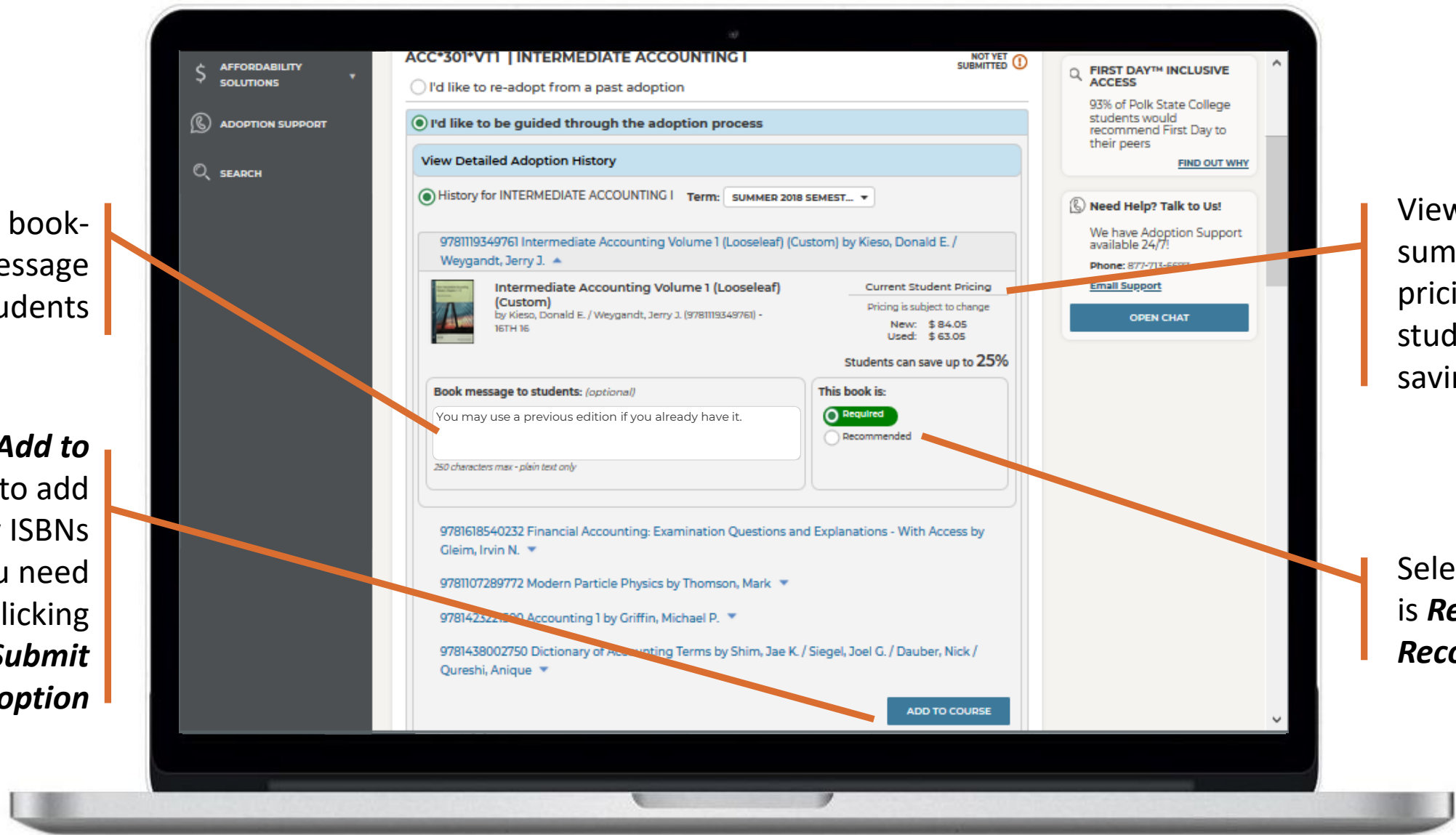
View *Detailed Adoption History* by term, course, or professor

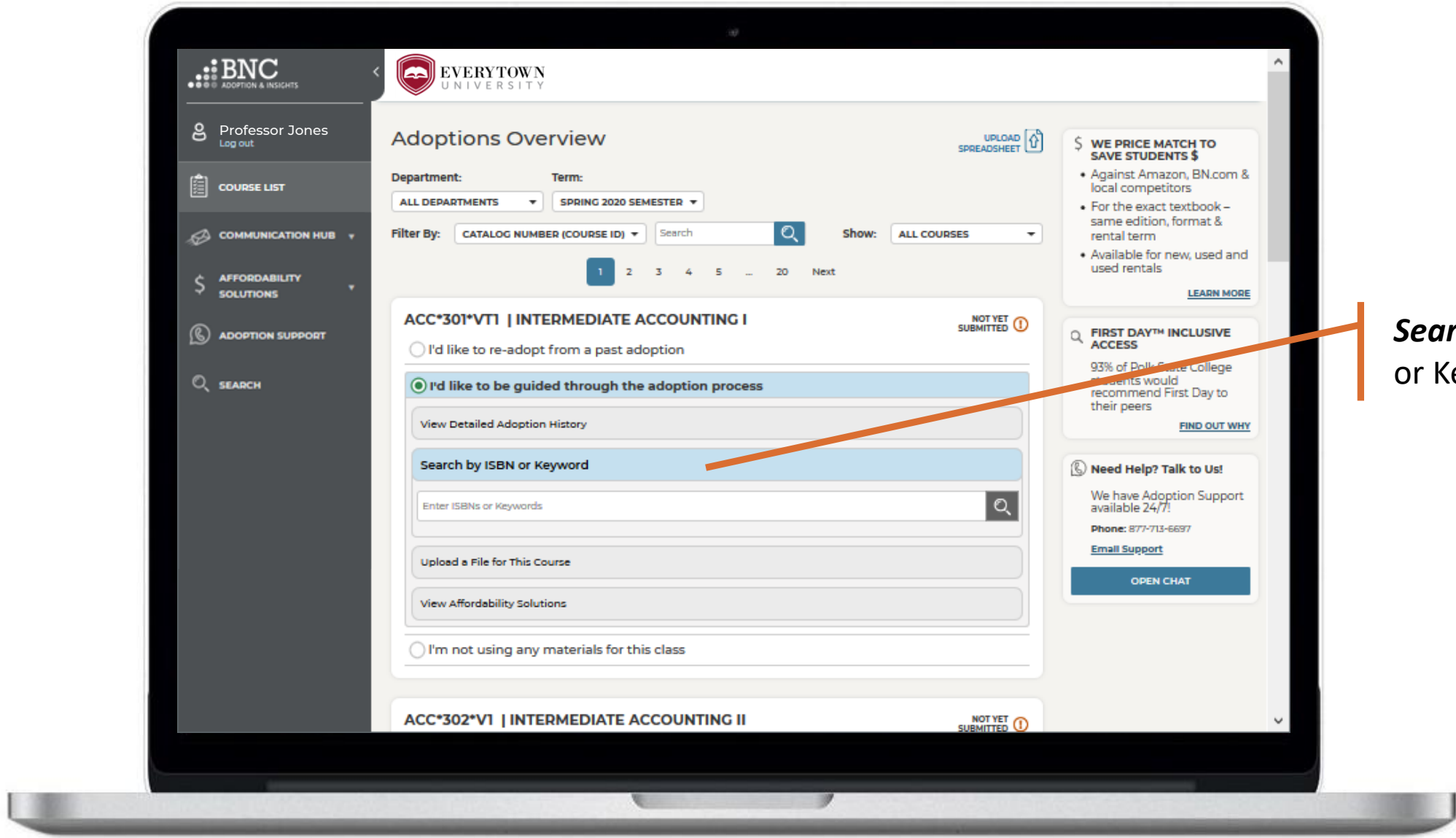
Write a book-specific message to students

Click **Add to Course** to add as many ISBNs as you need before clicking **Submit Adoption**

View textbook summary, pricing for students, and savings

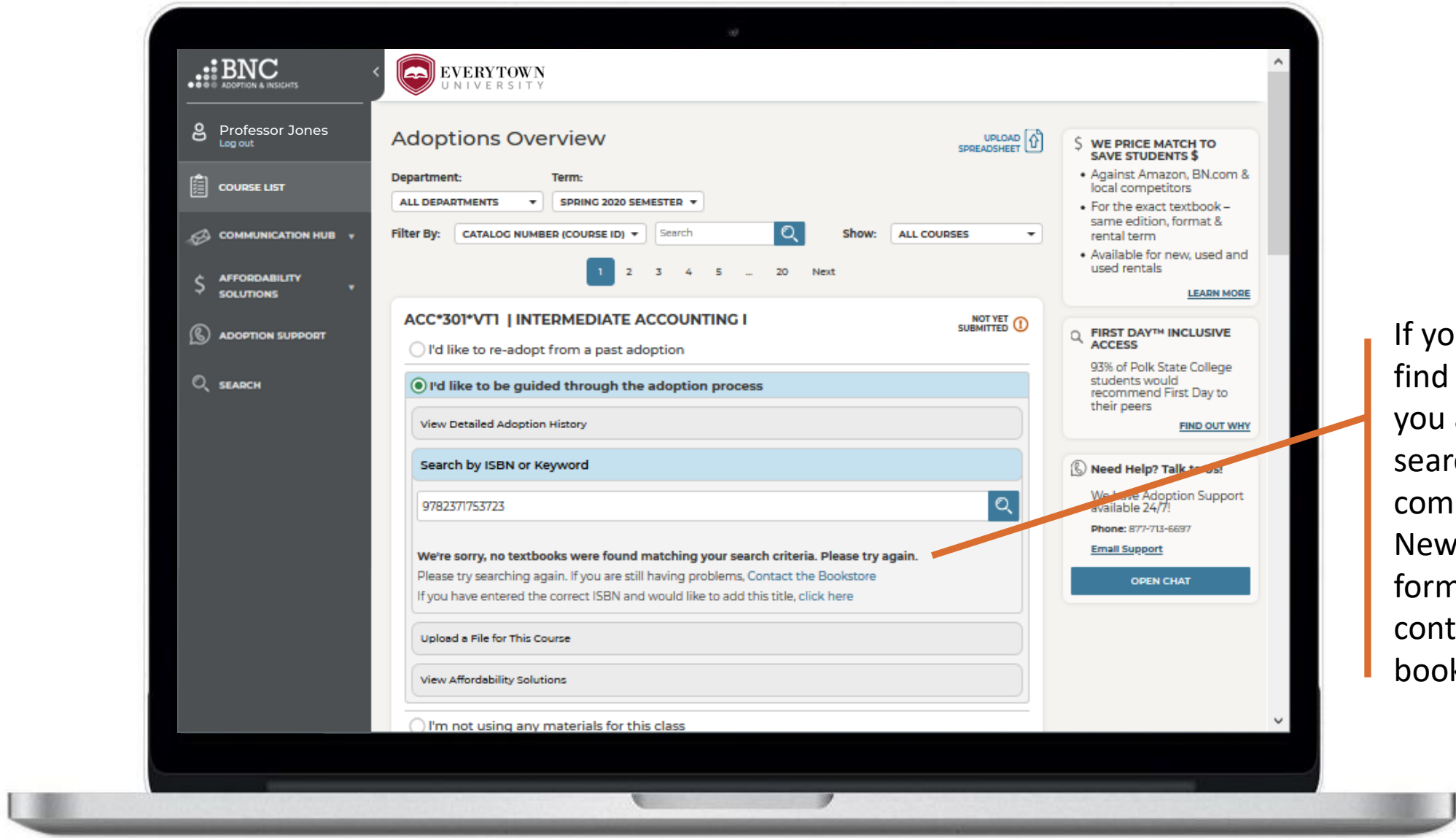
Select if book is **Required** or **Recommended**



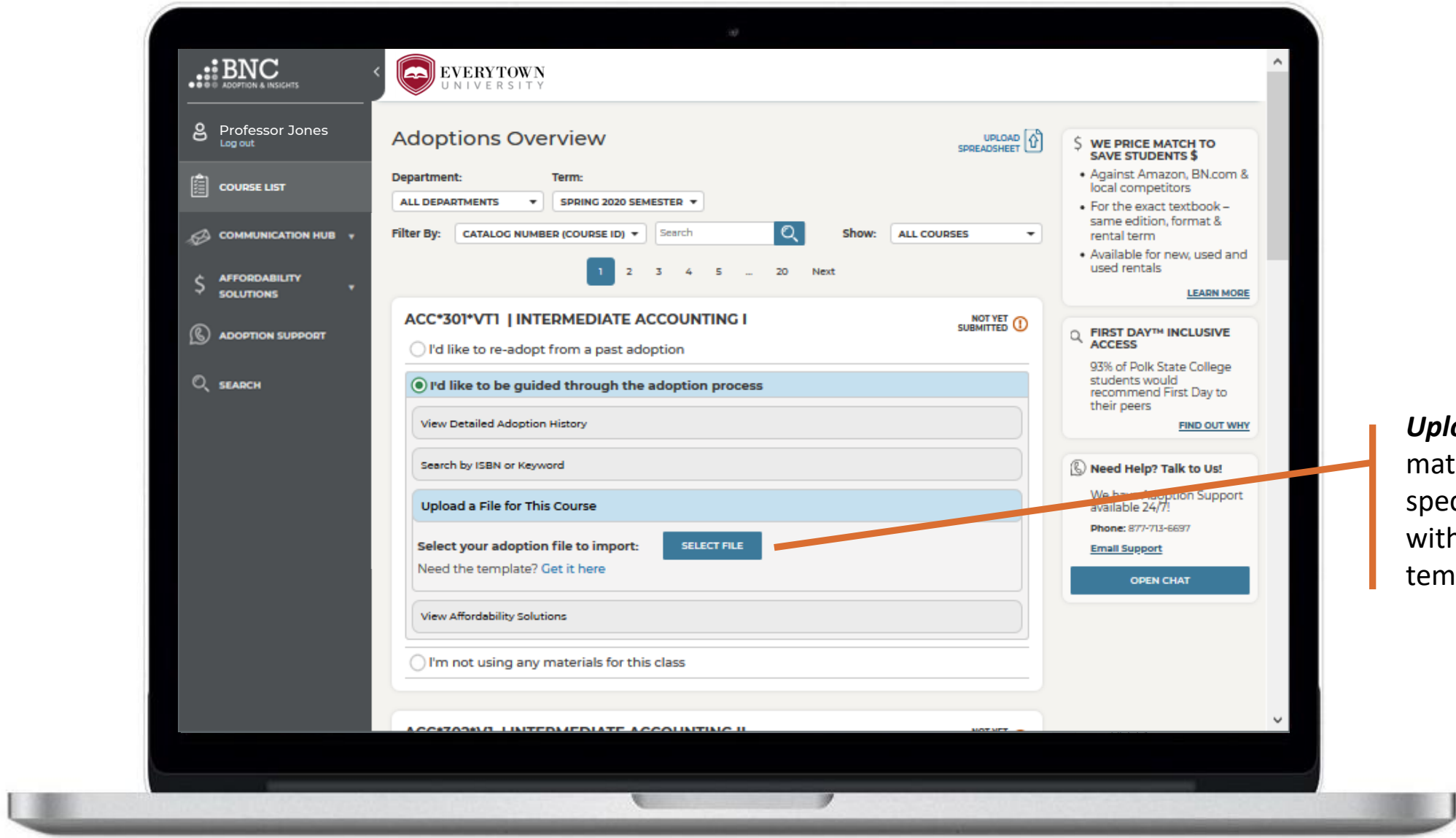


*Search* by ISBN or Keyword



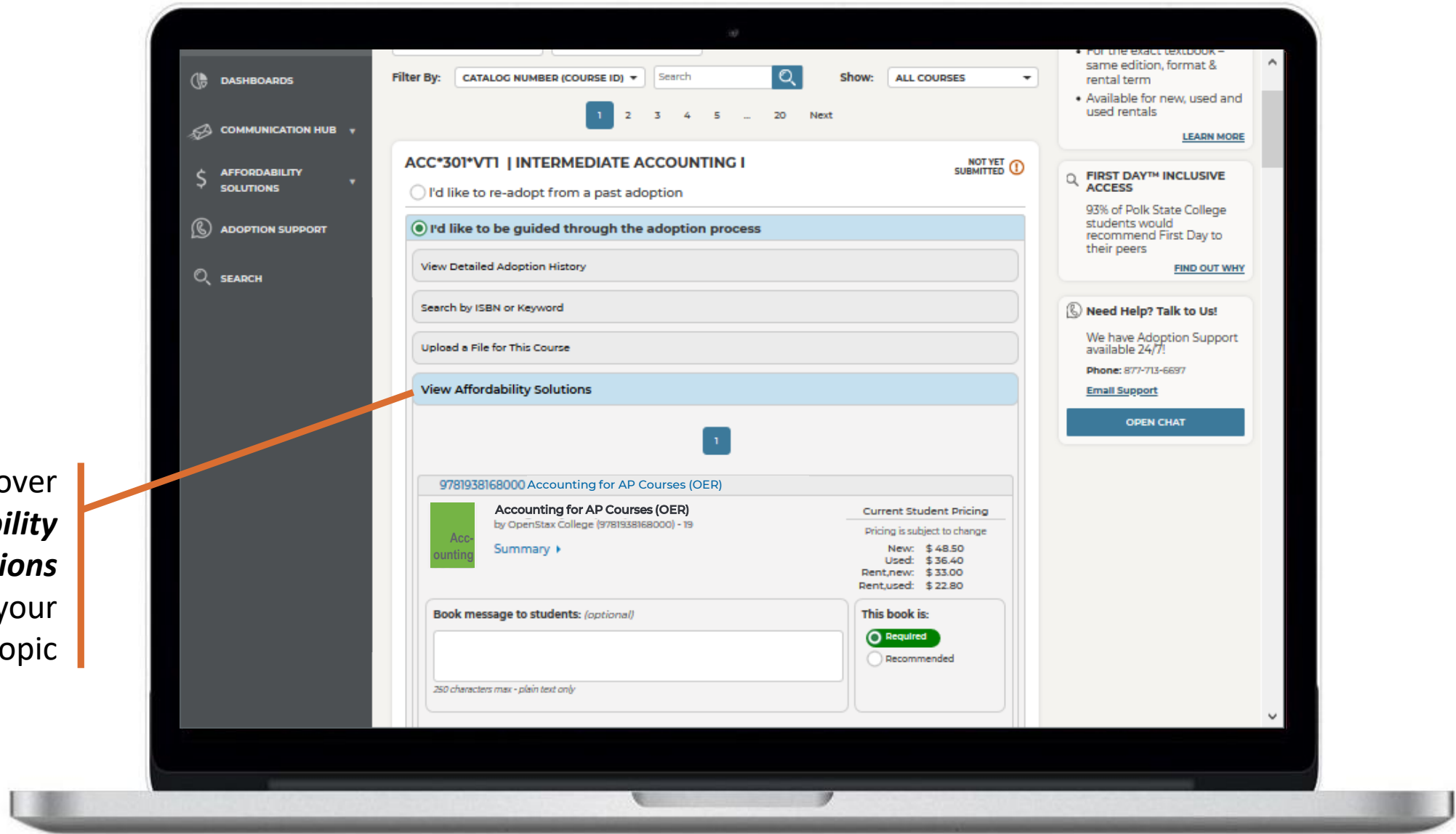


If you can't find the ISBN you are searching for, complete the New Title Add form here or contact the bookstore

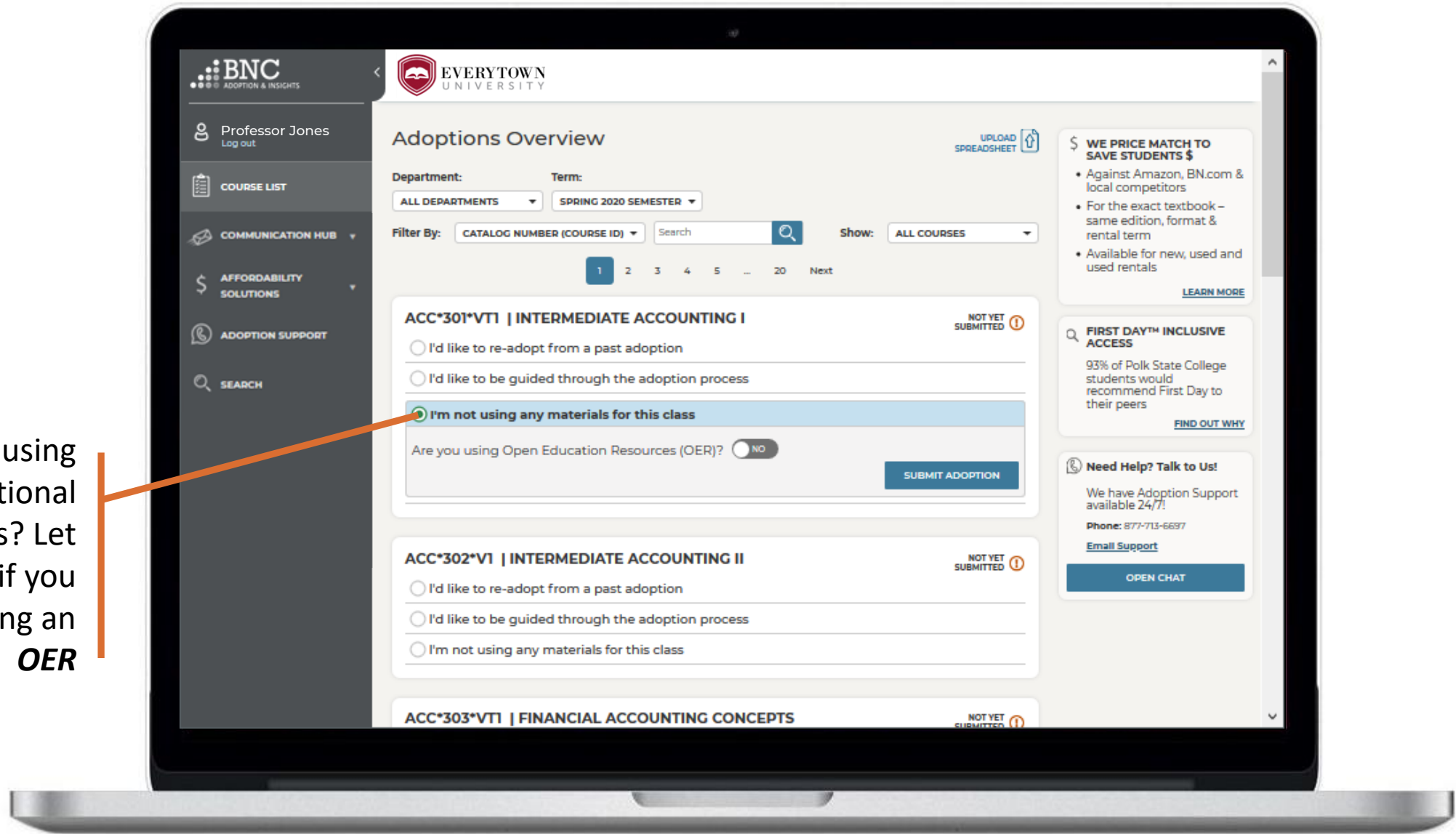


**Upload** adoption materials for this specific section with an easy template

Discover  
**Affordability  
Solutions**  
specific to your  
course topic



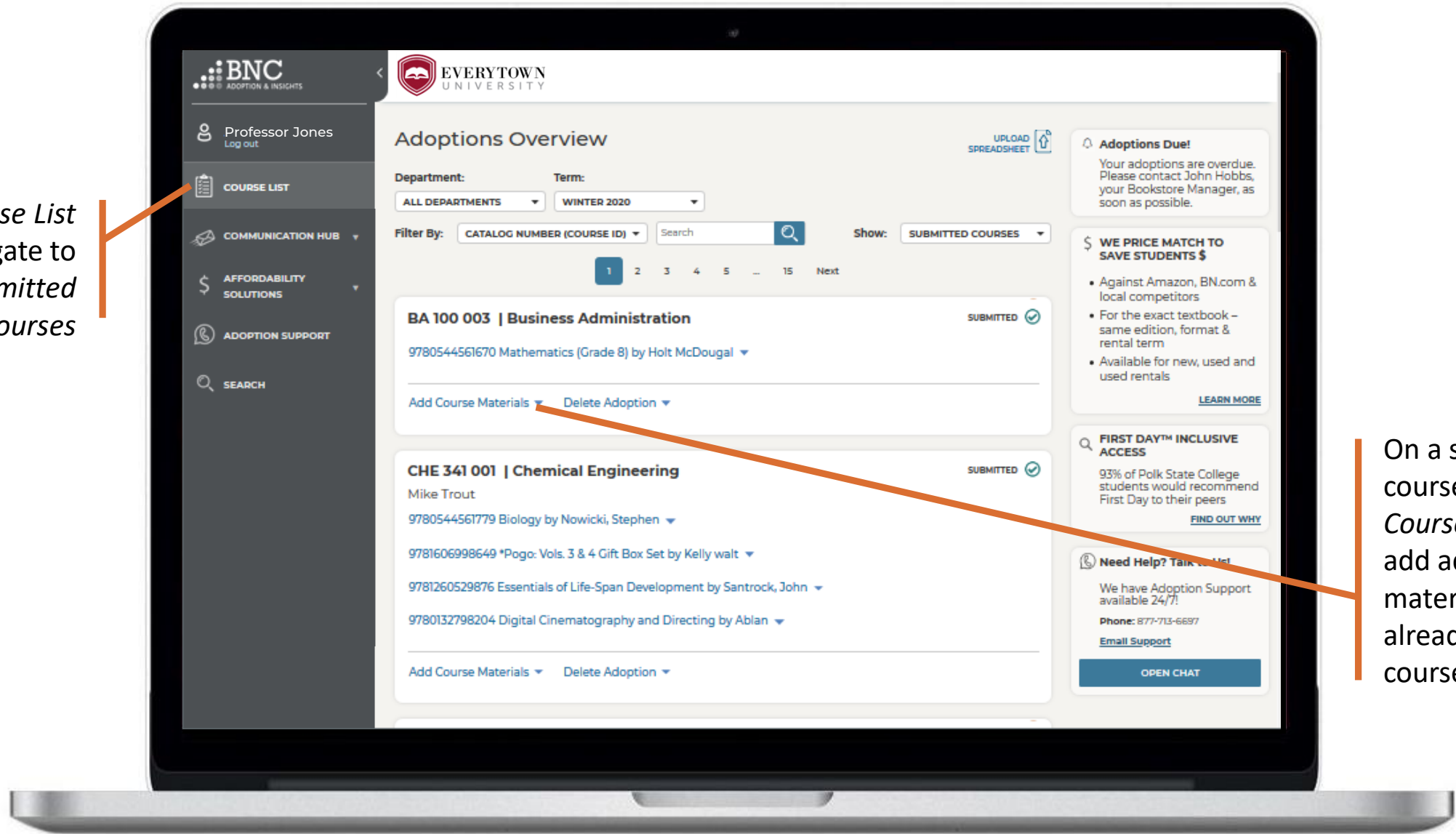
Not using traditional materials? Let us know if you are using an **OER**



A grayscale photograph of a stack of books on the left and a laptop on the right, both resting on a desk. The background is a blurred window with light coming through. The entire image is overlaid with a semi-transparent dark gray rectangle.

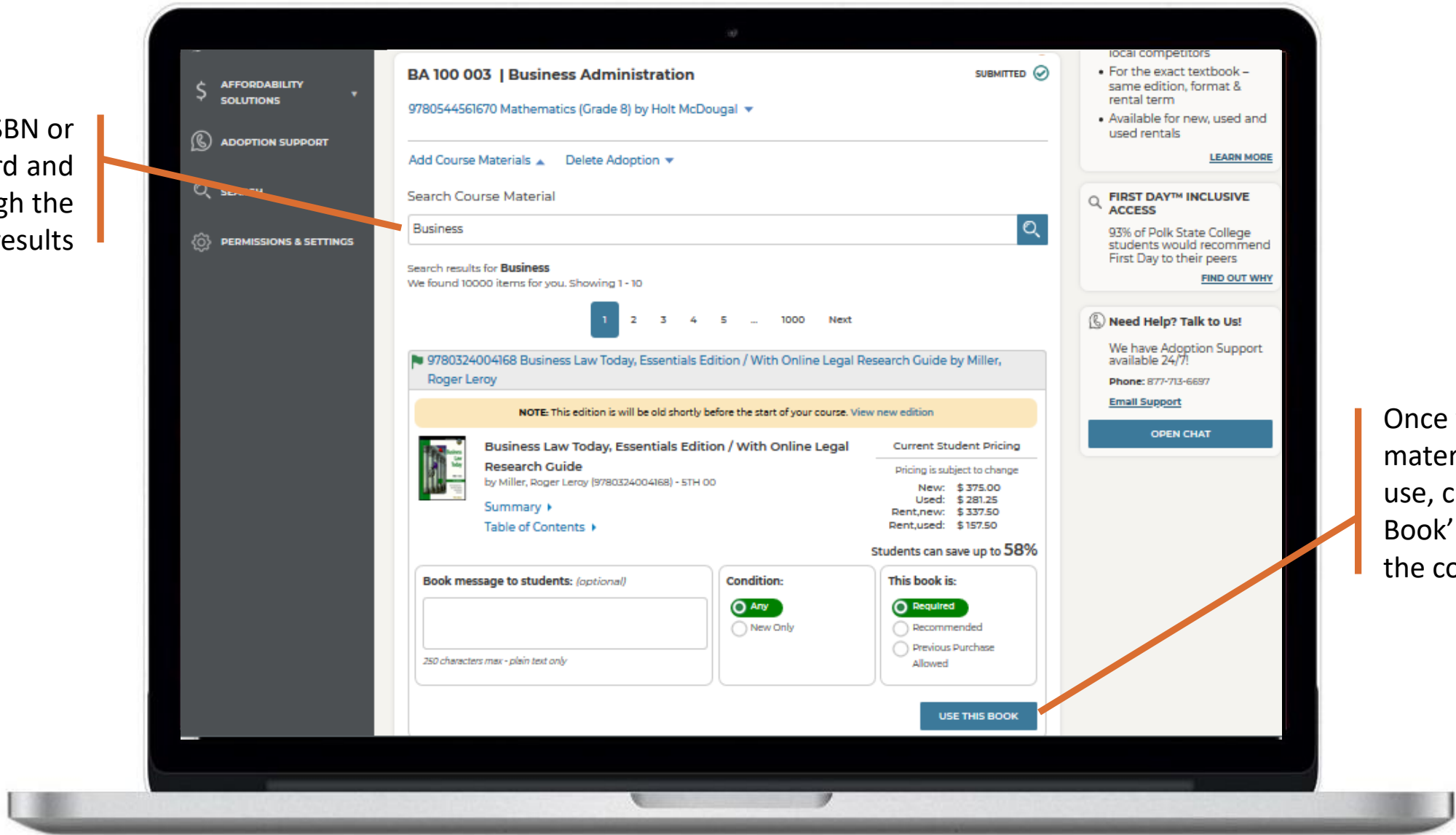
# Course List Editing an Adoption

On the *Course List* page, navigate to your *Submitted Courses*

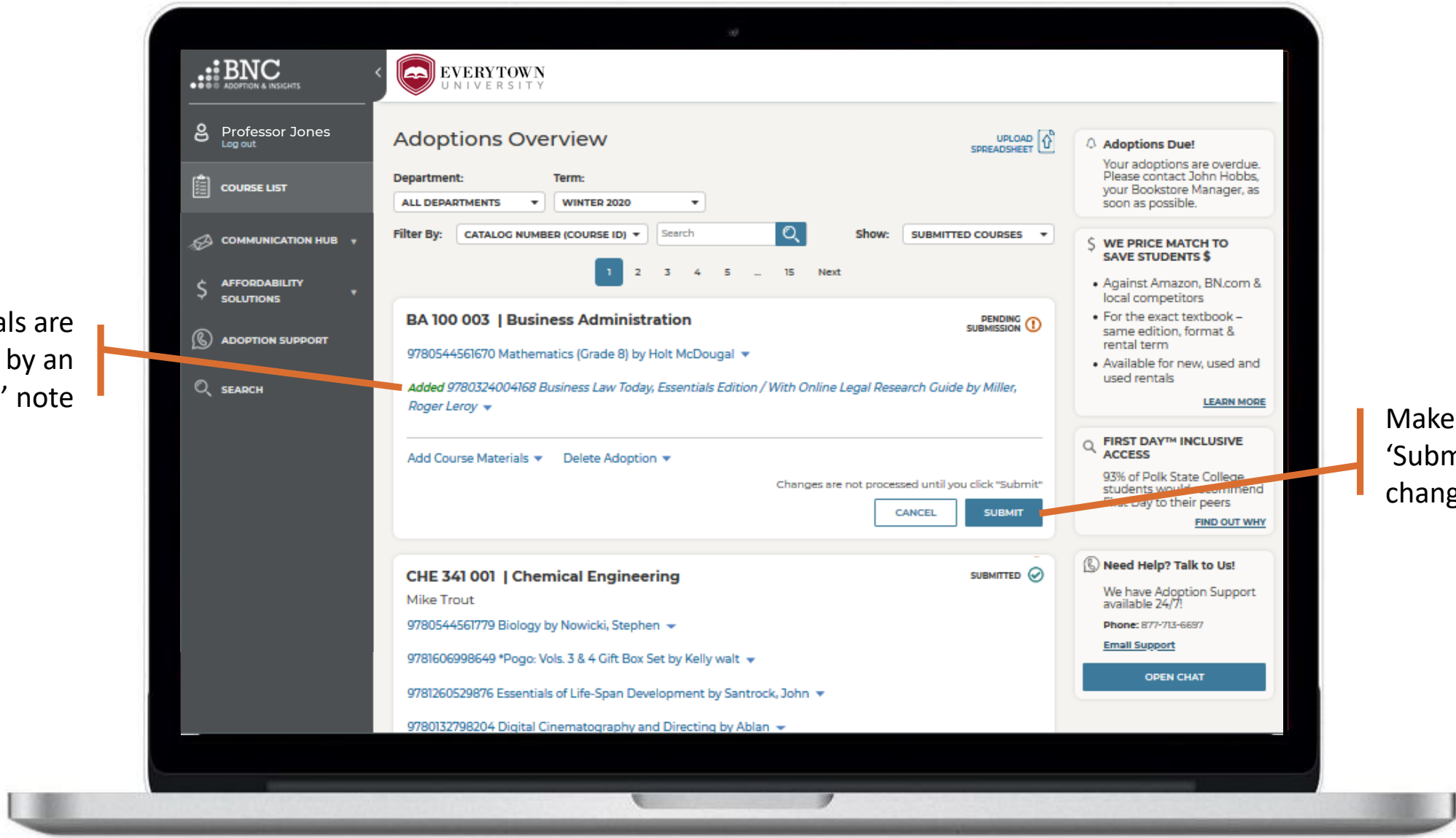


On a submitted course, click *Add Course Materials* to add additional materials to the already submitted course

Search by ISBN or  
Keyword and  
browse through the  
search results



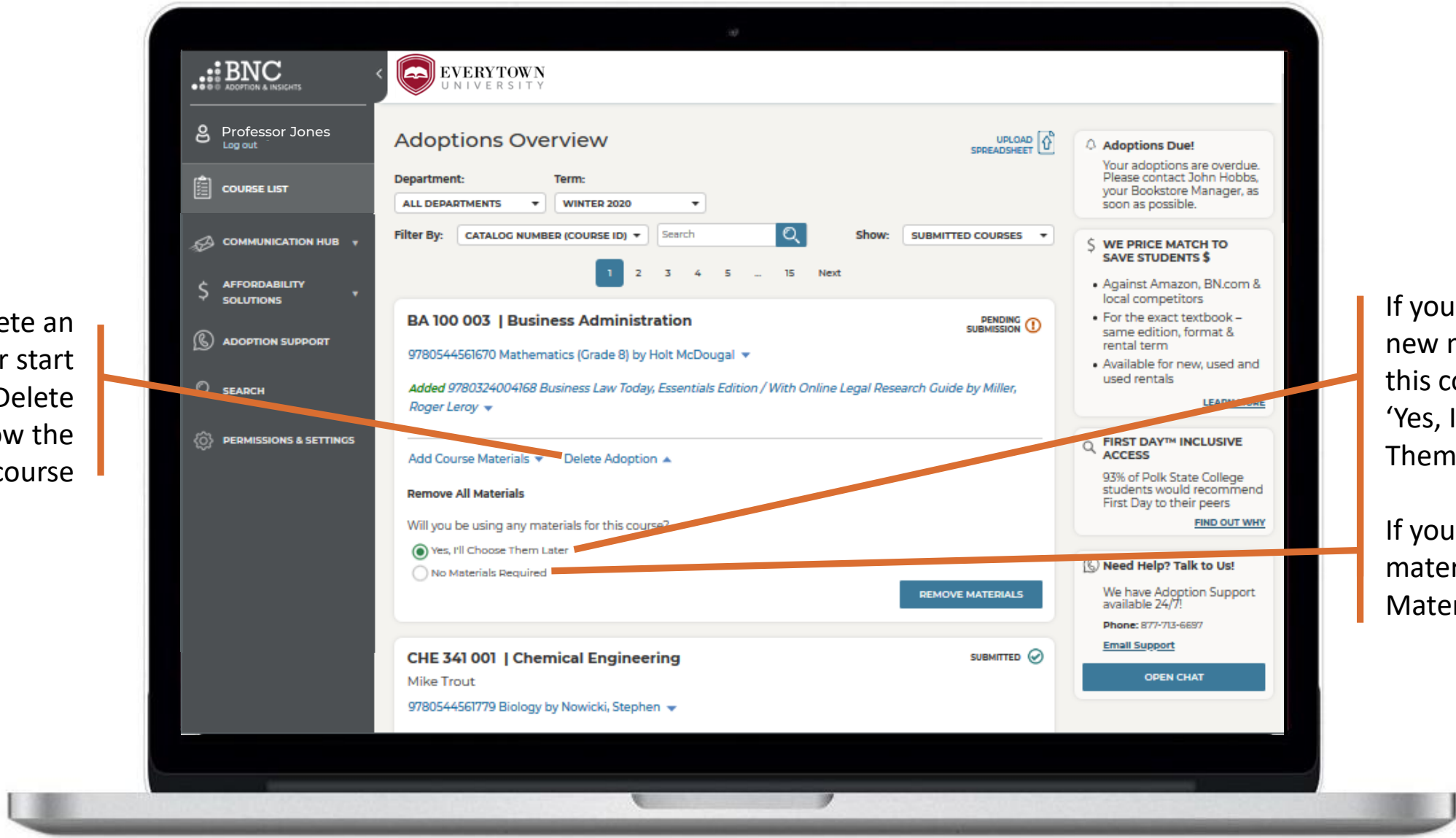
Once you've found a  
material you'd like to  
use, click 'Use This  
Book' to add it to  
the course



New materials are identified by an 'Added' note

Make sure to click 'Submit' to save changes



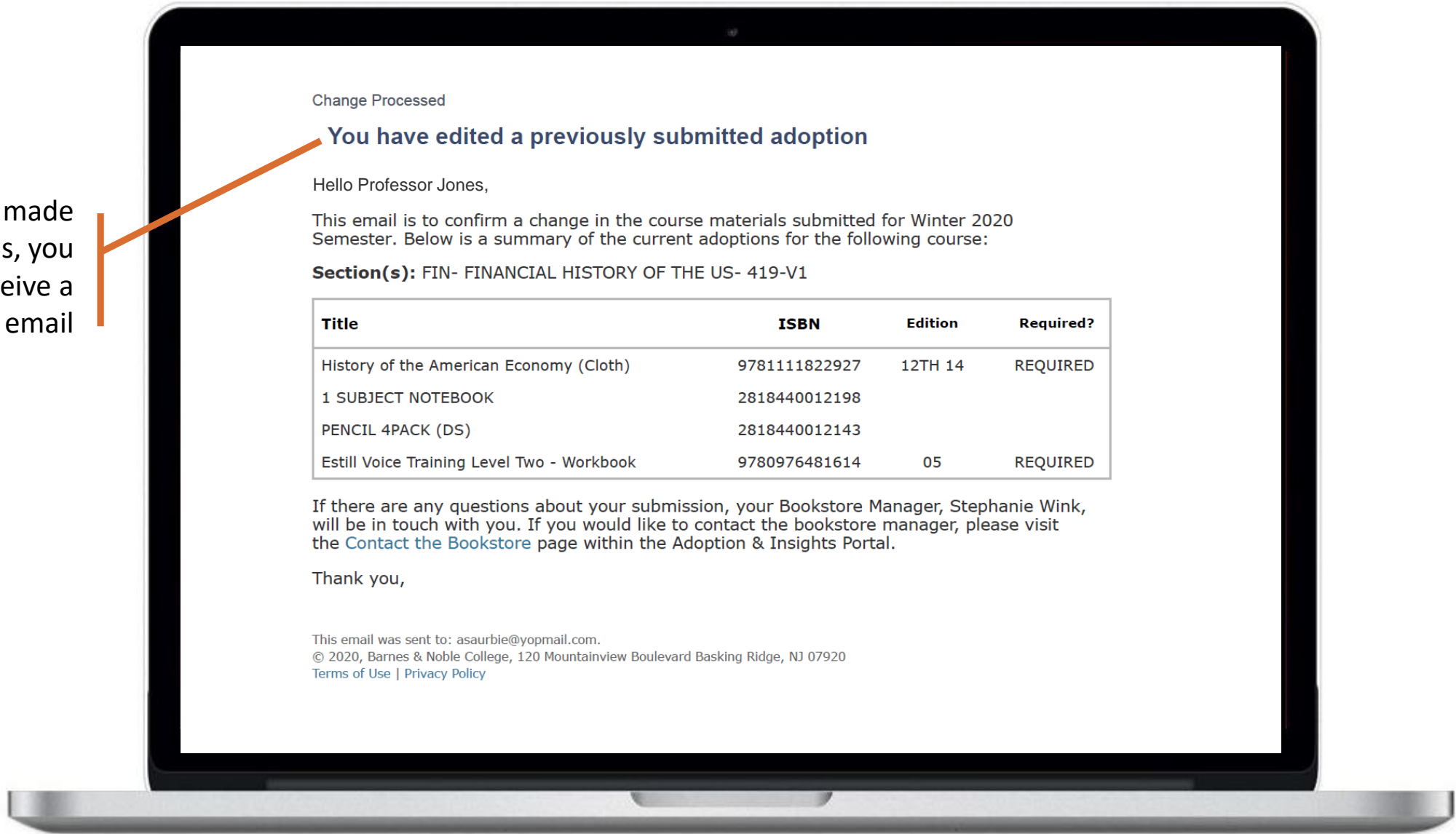


To Delete an adoption or start over, click 'Delete Adoption' below the submitted course

If you want to select new materials for this course, select 'Yes, I'll Choose Them Later'

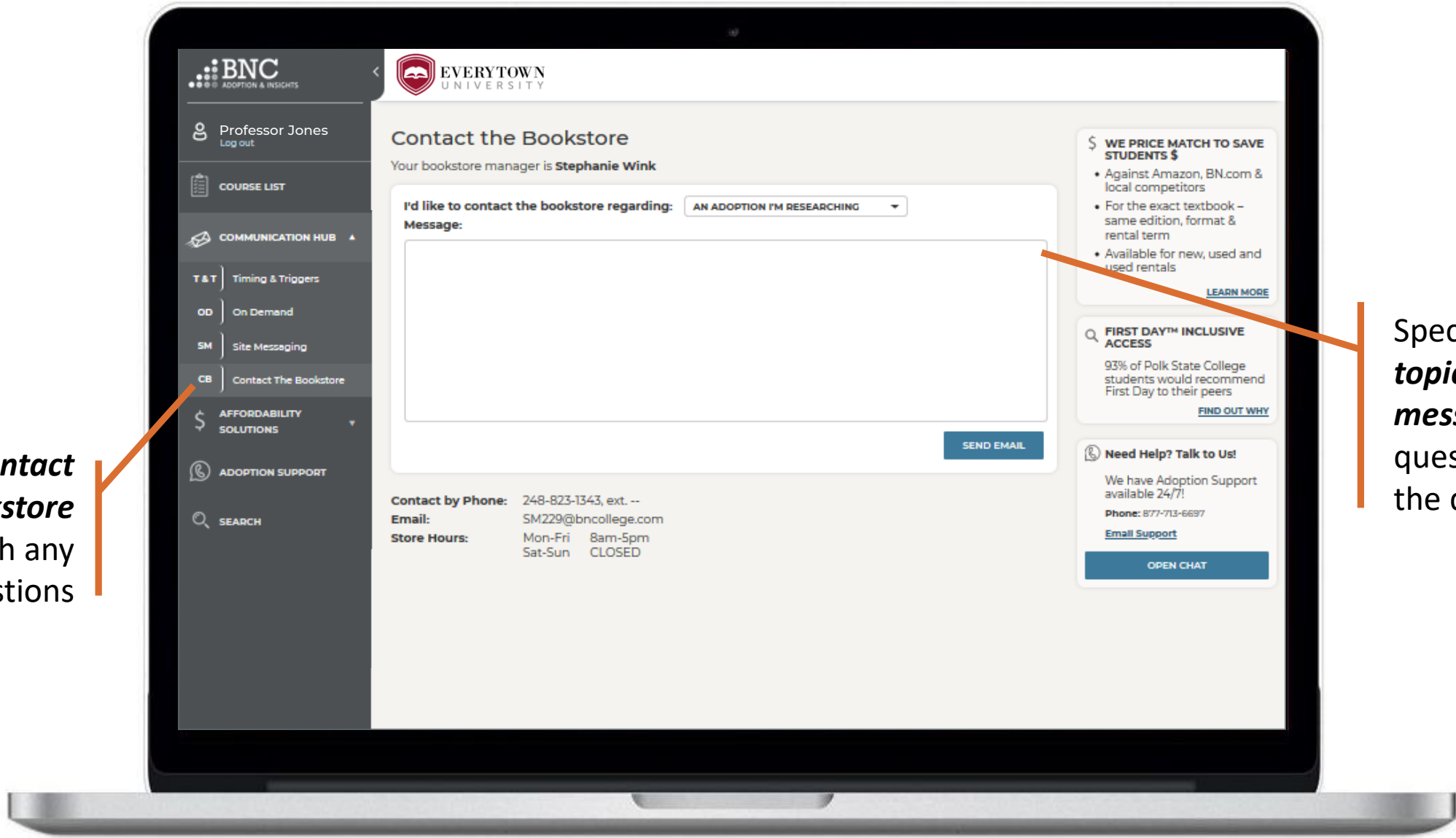
If you want to use no materials, select 'No Materials Required'

After you've made your updates, you will receive a confirmation email





# Communication Hub



Easily **Contact the Bookstore** with any questions

Specify the **topic of your message** or question using the drop down

A grayscale photograph of a desk with a stack of papers on the left and a laptop on the right. The image is semi-transparent, serving as a background for the text.

# Affordability Solutions

Learn about **Affordable Course Material Solutions** to save students money

The screenshot shows a laptop displaying the BNC Affordability Solutions page. The page is titled "Open Educational Resources (OER)" and features a navigation sidebar on the left with options like "AFFORDABILITY SOLUTIONS", "FDIA", "OER", "OER+", "PMG", "CPC", "ADOPTION SUPPORT", and "SEARCH". The main content area includes a definition of OER, a list of advantages (Empowering Instructors, Save Money, Keep Content Relevant and High Quality, Flexibility and Choice), and a section for exploring solutions like OpenStax, MERLOT, and OER Commons. On the right, there are three callout boxes: "WE PRICE MATCH TO SAVE STUDENTS", "FIRST DAY™ INCLUSIVE ACCESS", and "Need Help? Talk to Us!".

## Open Educational Resources (OER)

Open educational resources (OER) are free or low-cost teaching, learning, and research resources that are openly licensed for you to use in your courses.

If you are using no cost or low-cost content, like YouTube videos, online lectures, or activity guides, you may already be using OER in your class.

**Advantages of OER:**

- Empowering Instructors**  
With OER, you can adapt and customize learning materials to meet the needs of your students and your course's learning objectives.
- Save Money**  
OER allows students to save money, as OER textbooks and companion products are more affordable than traditional course materials.
- Keep Content Relevant and High Quality**  
The open licenses of OER allow for sharing and continuous updates, to ensure the maintenance of quality and relevance of materials.
- Flexibility and Choice**  
OER can be used as supplemental materials, but many instructors are increasingly using OER as their core course materials.

Interested in using OER in your course? [Click here to search for OER options.](#)

**Learn more about OER by exploring these solutions:**

- openstax**  
OpenStax publishes high-quality, peer-reviewed, openly licensed college textbooks that
- MERLOT**  
MERLOT is a curated collection of free and open online teaching, learning and
- OER COMMONS**  
OER Commons is digital library and collaboration platform for open license learning materials.

**WE PRICE MATCH TO SAVE STUDENTS**

- Against Amazon, BN.com & local competitors
- For the exact textbook – same edition, format & rental term
- Available for new, used and used rentals

[LEARN MORE](#)

**FIRST DAY™ INCLUSIVE ACCESS**

93% of Polk State College students would recommend First Day to their peers

[FIND OUT WHY](#)

**Need Help? Talk to Us!**

We have Adoption Support available 24/7!

Phone: 877-713-6637

[Email Support](#)

[OPEN CHAT](#)

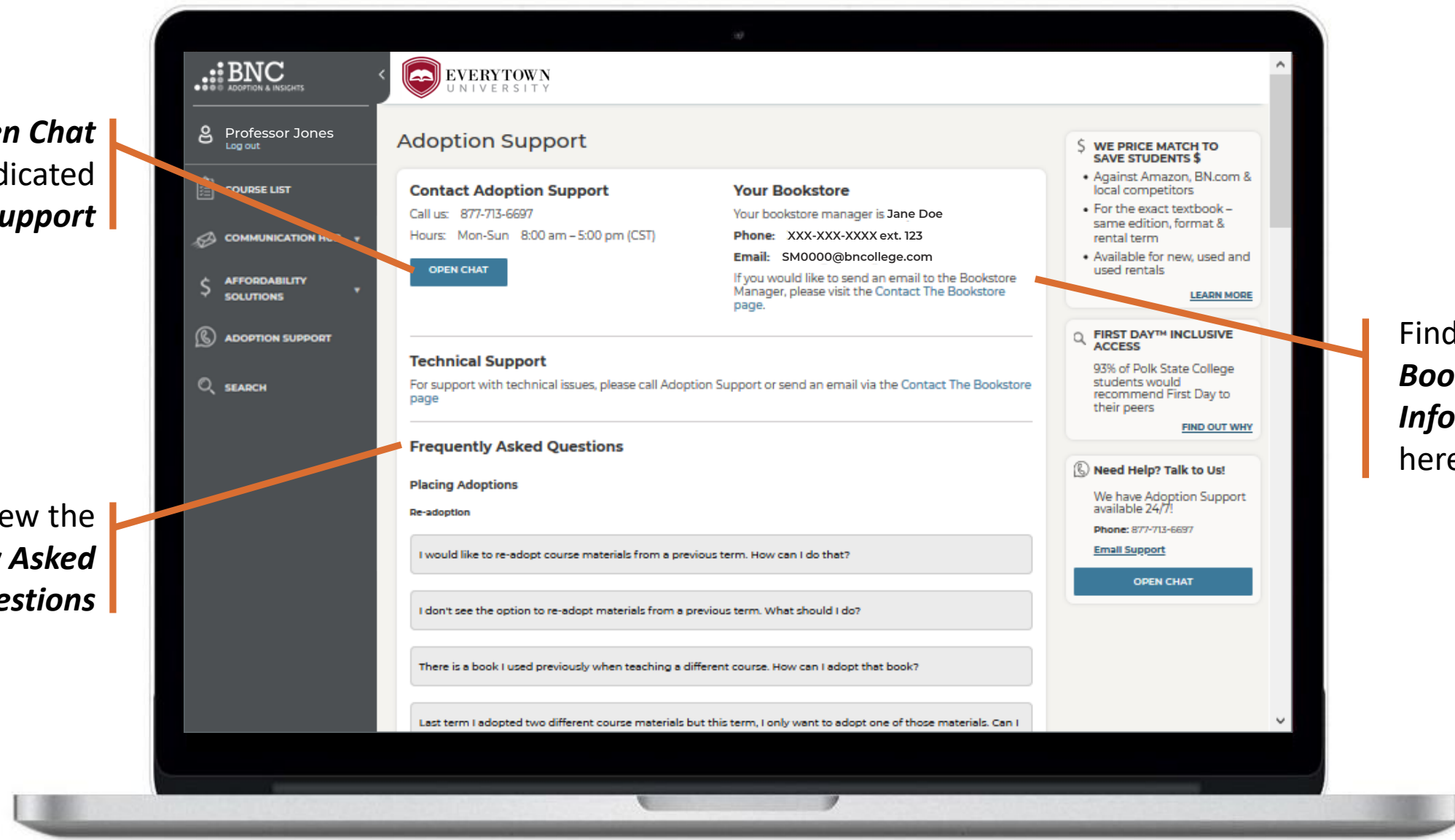
A grayscale photograph of a desk with a stack of papers on the left and a laptop on the right. The scene is dimly lit, with a soft light source from the right creating a subtle glow on the laptop and the papers. The background is out of focus, showing what appears to be a window with blinds.

# Adoption Support

Click **Open Chat** for dedicated **Adoption Support**

View the **Frequently Asked Questions**

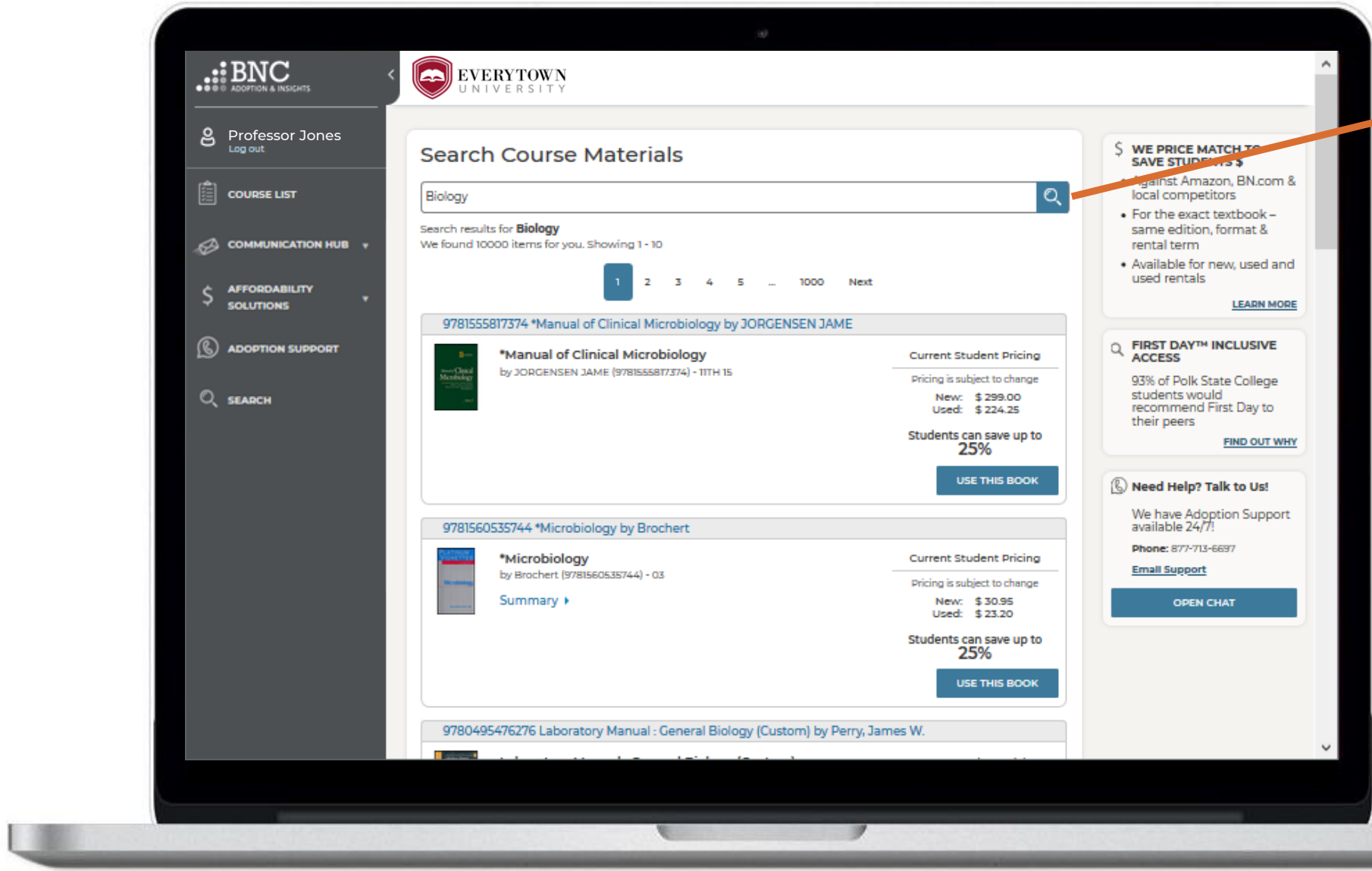
Find your **Bookstore Information** here







# Search & Research



**Search** and Research course materials by ISBN, Keyword, or Author

# Technical Support

For support with technical issues, please call Adoption Support or send an email via the Contact the Bookstore page

Adoption Support: 877-713-6697

Monday – Sunday 8:00am – 5:00pm (CST)

Email: [ALPsupport@bncservices.com](mailto:ALPsupport@bncservices.com)